

Hi, I'm Chris Schmieg. I concept and design captivating visual design solutions through collaboration and originality.

2021

Senior Visual Designer
Wire Stone part of Accenture Interactive
2015 - Ongoing

Work closely with strategists, UX, dev, writers and creative team concepting, designing and prototyping engaging, unique digital and experiential experiences for clients worldwide.

2013

Art Director
Freelance
2013 - 2015

Designed and produced retail campaigns from print and digital point of sale to integrated online applications. Full in-house design capabilities from concept to completion.

2005

Art Director
Laughlin Constable
2005 - 2013

Created, directed & designed integrated 360 ad and retail campaigns, point of sale, live experiential events, websites, conceptual and new business initiatives for clients such as Cosi, Friendly's, Moog, Navistar, GlaxoSmithKline and Firestone.

2000

Creative Director
Trade Marketing Group
2000 - 2002

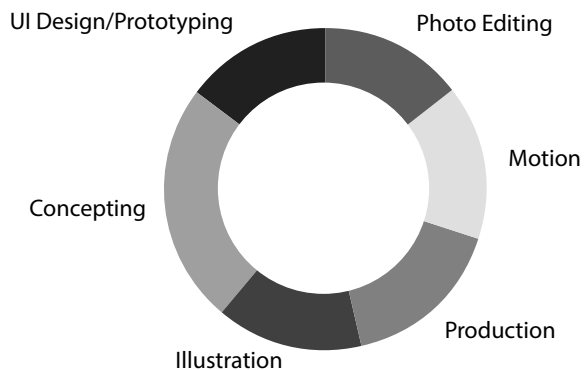
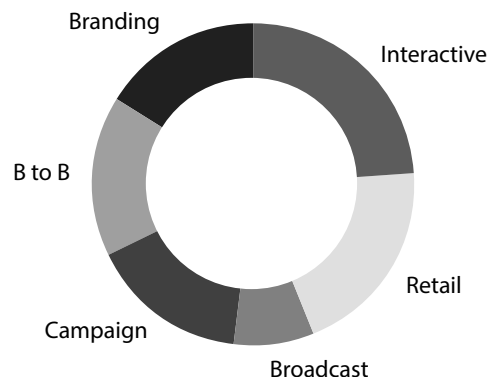
Had an opportunity, as the first in-house creative at this business-to-business agency, to build and direct a creative department. Created, directed & designed integrated ad campaigns, point of sale, marketing materials, and new business initiatives for clients such as Kellogg's, Keebler, Anheuser-Busch and Philip Morris.

1998

Art Director
GFX International
1998 - 2000 / 2002 - 2005

Sharpened my design and production skills at this leading retail graphics producer. Created, directed & designed integrated retail campaigns, point of sale, marketing materials, conceptual and new business initiatives for clients such as Checkers Drive-Thru, McDonald's, Big Boy Restaurants, Coca-Cola and Pepsi.

Experience



1995

Columbia College
Graphic Design
1992 - 1994

Illinois College
avoiding reality
1990 - 1992